

PROVIDING SENIOR
MARKETING
STRATEGIC **EXPERTISE**
TO COMPANIES.

NICOLAS NERVI

SWITZERLAND & DUBAI

For the last 20 years, I
accompany companies
either through an
external **Chief
Marketing Officer**
function or as a **support**
to their internal team.



AUDITING SERVICES

An immersive dive into your reality and challenges. The outcome is a full audit report with recommendations and guidelines.

USD 4.5K

To properly package services, it is crucial to analyze the situation beforehand.

STRATEGY/TACTIC DESIGN

Creation, architecture of a strategy including all the reflections, all the operational actions with a precise calendar of what you must achieve to reach your objectives.

USD 10K-15K

Due to the volatility of the markets, we prefer to develop tactics for 1-2 years rather than a strategy for 5 years.

ACCOMPANIMENT PARTNERSHIP

Monthly follow-up with your teams to support you in the operational phase. Participation in sessions, support for your marketing department, implementation or connection with my network.

**PRICE BASED ON
MONTHLY HOURS**

The lack of effective support often leads to the failure of many companies. Collaborating with an experienced expert for a few hours each month can make all the difference.



MY BACKGROUND

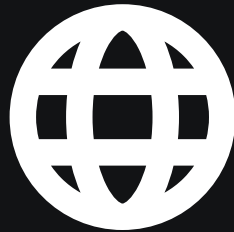
CMO for Fortune 500

●
**Director of college program for a
master's degree in marketing**

●
**Founder and CEO of Marketing
Agency**

●
**20+ years executive level
international companies**

●
Speaker for over 50+ conferences



nicolasnervi.com

Nicolas Nervi - nicolas.nervi@gmail.com
Swiss # +41 78 622 98 01 Dubai # +971 58 500 2994